



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37244-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
DSCC	Issue	1771

Flight Dates	Order #	Alt Order #
09/11/12 - 09/24/12	37244	08863936

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	42	45

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/21/12	8 News Now 6a M-F	6-7a	- TWTF - -	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - TWTF - - 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/18/12 6:27 AM 8 News Now 6a M-F 6-7a :30 DSCCNV120130H \$900.00 NM									
2	09/18/12	09/21/12	CBS This Morning	7-9a	- TWTF - -	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - TWTF - - 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/18/12 8:24 AM CBS This Morning 7-9a :30 DSCCNV120130H \$800.00 NM									
3	09/22/12	09/22/12	CBS Early Show - Sat.	5-7a	- - - - - S -	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - - - - - S - 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 6:15 AM CBS Early Show - Sat. 5-7a :30 DSCCNV120130H \$500.00 NM									
4	09/18/12	09/24/12	Live With Regis & Kelly	9-10a	MTWTF - -	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF - - 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 Tu 09/18/12 8:59 AM Live With Regis & Kelly 9-10a :30 DSCCNV120130H \$750.00 NM 3 8 F 09/21/12 8:59 AM Live With Regis & Kelly 9-10a :30 DSCCNV120130H \$750.00 NM									
5	09/18/12	09/24/12	8 News Now Noon M-F	12-1230p	MTWTF - -	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF - - 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 09/19/12 12:07 PM 8 News Now Noon M-F 12-1230p :30 DSCCNV120130H \$750.00 NM 2 8 F 09/21/12 12:22 PM 8 News Now Noon M-F 12-1230p :30 DSCCNV120130H \$750.00 NM									
7	09/18/12	09/24/12	Ellen	3-4p	MTWTF - -	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Advertiser	Product	Estimate Number	
DSCC	Issue	1771	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/18/12	09/24/12	Ellen	3-4p	MTWTF--	:30	4	\$900.00	NM
09/18/12 09/24/12 MTWTF-- 4 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 W 09/19/12 3:35 PM Ellen 3-4p :30 DSCCNV120130H \$900.00 NM 1 8 Th 09/20/12 3:29 PM Ellen 3-4p :30 DSCCNV120130H \$900.00 NM 4 8 F 09/21/12 3:36 PM Ellen 3-4p :30 DSCCNV120130H \$900.00 NM 2 8 M 09/24/12 3:38 PM Ellen 3-4p :30 DSCCNV120130H \$900.00 NM									
8	09/16/12	09/23/12	Inside Edition Wknd	530-6p	-----S	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/16/12 5:44 PM Inside Edition Wknd 530-6p :30 DSCCNV120130H \$550.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Su 09/23/12 5:50 PM Inside Edition Wknd 530-6p :30 DSCCNV120130H \$550.00 NM									
9	09/18/12	09/24/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	4	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/12 09/24/12 MTWTF-- 4 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/18/12 4:42 PM 8 News Now 4p M-F 4-5p :30 DSCCNV120130H \$1,100.00 NM 4 8 W 09/19/12 4:23 PM 8 News Now 4p M-F 4-5p :30 DSCCNV120130H \$1,100.00 NM 3 8 Th 09/20/12 4:28 PM 8 News Now 4p M-F 4-5p :30 DSCCNV120130H \$1,100.00 NM 2 8 F 09/21/12 4:28 PM 8 News Now 4p M-F 4-5p :30 DSCCNV120130H \$1,100.00 NM									
10	09/24/12	09/24/12	8 News Now 5-630p M-F	5-630p	M-----	:30	2	\$1,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/12 09/24/12 M----- 2 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 M 09/24/12 5:12 PM 8 News Now 5-630p M-F 5-630p :30 DSCCNV120130H \$1,300.00 NM 3 8 M 09/24/12 6:23 PM 8 News Now 5-630p M-F 5-630p :30 DSCCNV120130H \$1,300.00 NM									
11	09/16/12	09/16/12	8 News Now Sun 5-7p	5-7p	-----S	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/16/12 8 News Now Sun 5-7p 5-7p :00 <del>\$2,500.00</del> NM See MG 11.2 2 8 Su 09/16/12 5:02 PM 8 News Now Sun 430-5p :30 DSCCNV120130H \$2,500.00 NM MG for 11.1 09/16 aired in program ordered									
12	09/23/12	09/23/12	8 News Now Sun 5-7p	5-7p	-----S	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Su 09/23/12 6:50 PM 8 News Now Sun 5-7p 5-7p :30 DSCCNV120130H \$2,500.00 NM									
13	09/24/12	09/24/12	8 News Now 11p M-F	11-1135p	M-----	:30	1	\$1,900.00	NM

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Advertiser	Product	Estimate Number	
DSCC	Issue	1771	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/24/12	09/24/12	8 News Now 11p M-F	11-1135p	M-----	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 09/24/12 11:30 PM 8 News Now 11p M-F 11-1135p :30 DSCCNV120130H \$1,900.00 NM									
14	09/15/12	09/23/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----SS 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/15/12 11:13 PM 8 News Now Sa/Su 11p 11-1135P :30 DSCCNV120130H \$900.00 NM 4 8 Su 09/16/12 11:14 PM 8 News Now Sa/Su 11p 11-1135P :30 DSCCNV120130H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----SS 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Sa 09/22/12 11:33 PM 8 News Now Sa/Su 11p 11-1135P :30 DSCCNV120130H \$900.00 NM 2 8 Su 09/23/12 11:22 PM 8 News Now Sa/Su 11p 11-1135P :30 DSCCNV120130H \$900.00 NM									
15	09/18/12	09/24/12	Letterman	1135p-1237a	MTWTF--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 MTWTF-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/18/12 12:34 AM Letterman 1135p-1237a :30 DSCCNV120130H \$750.00 NM 3 8 W 09/19/12 11:48 PM Letterman 1135p-1237a :30 DSCCNV120130H \$750.00 NM 4 8 Th 09/20/12 12:29 AM Letterman 1135p-1237a :30 DSCCNV120130H \$750.00 NM 5 8 F 09/21/12 12:08 AM Letterman 1135p-1237a :30 DSCCNV120130H \$750.00 NM 2 8 M 09/24/12 12:30 AM Letterman 1135p-1237a :30 DSCCNV120130H \$750.00 NM									
16	09/24/12	09/24/12	Craig Ferguson	1237a-137a	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 M 09/24/12 1:07 AM Craig Ferguson 1237a-137a :30 DSCCNV120130H \$350.00 NM									
17	09/15/12	09/22/12	ACC Football	930a-12n	-----S-	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Sa 09/15/12 ACC Football 930a-12n :00 <del>\$750.00</del> NM Unresolved 1 8 Sa 09/15/12 10:25 AM ACC Football 930a-12n :30 DSCCNV120130H \$750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 Sa 09/22/12 10:20 AM ACC Football 930a-12n :30 DSCCNV120130H \$750.00 NM 2 8 Sa 09/22/12 11:18 AM ACC Football 930a-12n :30 DSCCNV120130H \$750.00 NM									
21	09/17/12	09/17/12	8 News Now 6a M-F	6-7a	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/14/12 09/20/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/17/12 6:52 AM 8 News Now 6a M-F 6-7a :30 DSCCNV120130H \$900.00 NM									

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37244-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
DSCC	Issue	1771	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/17/12	09/17/12	CBS This Morning	7-9a	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/14/12 09/20/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/17/12 8:54 AM CBS This Morning 7-9a :30 DSCCNV120130H \$800.00 NM									
23	09/17/12	09/17/12	Ellen	3-4p	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/14/12 09/20/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/17/12 3:25 PM Ellen 3-4p :30 DSCCNV120130H \$900.00 NM									
24	09/14/12	09/17/12	8 News Now 5-630p M-F	5-630p	M--F--	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/14/12 09/20/12 M--F-- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 F 09/14/12 6:20 PM 8 News Now 5-630p M-F 5-630p :30 DSCCNV120130H \$1,300.00 NM 1 8 M 09/17/12 5:23 PM 8 News Now 5-630p M-F 5-630p :30 DSCCNV120130H \$1,300.00 NM									
25	09/14/12	09/14/12	Letterman	1135p-1237a	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/14/12 09/20/12 ----F-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 09/14/12 12:32 AM Letterman 1135p-1237a :30 DSCCNV120130H \$750.00 NM									
26	09/24/12	09/24/12	8 News Now 6a M-F	6-7a	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/24/12 6:39 AM 8 News Now 6a M-F 6-7a :30 DSCCNV120130H \$900.00 NM									
27	09/24/12	09/24/12	CBS This Morning	7-9a	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/24/12 8:37 AM CBS This Morning 7-9a :30 DSCCNV120130H \$800.00 NM									
28	09/17/12	09/17/12	Hawaii Five-O	10-11p	M-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/17/12 10:31 PM Hawaii Five-O 10-11p :30 DSCCNV120130H \$10,000.00 NM									
29	09/14/12	09/21/12	Undercover Boss	8-9p	----F--	:30	1	\$7,875.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$7,875.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 09/14/12 8:44 PM Undercover Boss 8-9p :30 DSCCNV120130H \$7,875.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$7,875.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 F 09/21/12 8:35 PM Undercover Boss 8-9p :30 DSCCNV120130H \$7,875.00 NM									

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>DSCC</b>	<b>Issue</b>	<b>1771</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	09/14/12	09/21/12	Undercover Boss	8-9p	----F--	:30	1	\$7,875.00	
<u>Total Spots</u>							<b>46</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$67,150.00</b>
<u>Agency Commission</u>	<b>\$10,072.50</b>
<u>Net Amount Due</u>	<b>\$57,077.50</b>